

## 2011 GSAT AT Conference and Fair

### Planning Notes

\*1<sup>st</sup> Meeting: August 3, 2010

Attendance: Carla Torres, Nikki Cruz, Evelyn Duenas, Josie Cortez, Bill Fuppul, Lisa Ogo, Linda Leon Guerrero, Marie Libria

\*2<sup>nd</sup> Meeting: September 7, 2010

Attendance: Carla Torres, Nikki Cruz, Evelyn Duenas, Josie Cortez, Lisa Ogo, Linda Leon Guerrero, Lou Mesa

March 18: Conference, TBD (Westin?)

March 19: Fair, Micronesia Mall

\*Letter of Proposal sent to Promotions Manager on August 5, 2010

### Budget:

-\$3,800 for Facilities Rental

-\$1,000 for Supplies

-\$1,542 for Advertisement

### Conference ideas:

#### **\*Employing Individuals with Disabilities**

-Re-enactment of 2%

-ARRA funds through DVR to employ persons with disabilities (if plan approved and in place and still available)

-how AT facilitates gainful and competitive employment

#### **\*Accessibility in the Community (partner with GVB)**

-target audience: GHRA, public and private agencies

-highlight businesses that offer accessibility

- highlight funding opportunities for businesses to avail of in order to beef up their accessibility
- research funding sources
- how accessibility will increase profit margins
- DISID (Zeni N.) assess government agencies for accessibility and report findings
- GVB assess community (hotels/ recreational sites) for accessibility and report findings
- Explore GHURA's funding to see if opportunities available
- Cost difference between ADA versus "beyond ADA": a presentation from a contractor
- How accessibility works for all, i.e parents with strollers, persons with PCAs
- Highlight businesses like Payless, Cost-u-less, Macy's, Kmart, etc. and what accommodations they provide their customers, i.e. personal shoppers, reading menus, Braille menus, accessible shopping carts, etc.
- Sensitivity/ Etiquette training for how to assist people with disabilities
- What is the Employer's responsibility to ADA & AT/ what accommodations can be made
- “A Day in the Life” as a separate event and with tie into the conference, for DD Month, one session of conference to experience “A Day in the Life”

### **Theme Ideas:**

**\*\*Selected: “AT: Making it Work for Business  
A Focus on Employment and Accessibility”**

Other Ideas:

-AT does B.E.S.T.!

For *Business*

For *Employment*

For ...

-AT: Making Employment Work

-Removing Barriers through AT

-Making Employment Work by Removing Barriers through AT

-Making Strong Leaders Do the Work

-Using AT to Remove Barriers and Make Employment Work

-AT brings changes in our World

-AT is an Awesome Way of Communication

-AT is Positive

-Making AT Work for You

-Introducing AT to the World

-AT Can Do

### **Ideas for Advertising/ Inviting Folks:**

-Network with GHRA, GVB, SHRM, Guam Contractors Association, Gov Guam DOA

- Send invites to prospective agencies with mention of 2% Law
- Get a fact sheet reflecting the numbers of those affected (community members and tourists visiting with disabilities), pitch it to the Chamber of Commerce to get them to “buy into the idea”, after election season when they are more free.

**Flow of Agenda:**

- Where we are/ Gaps → Where we need to be (success stories), perhaps include open forum or at end, video/ live → How do we make it Happen (Funding Sources)

**Next steps:**

Talk to Chamber, GVB, GHRA, SHRM, DOA to ask them what their issues are with hiring people with disabilities and making their facilities accessible

\*Need to develop a questionnaire to conduct needs assessment to

\*Carla to contact GHRA, SHRM, DOA for needs assessment

\*Nikki to contact: Chamber, GVB, Outback for Braille Menus, Census, Transition Services from DOE

\*Next meeting: October 26, 2-4PM.